

of the proposed solution are acceptable. Being the probability of an immobilizing failure is quite low due to the redundant configuration of the energy source.

From the economic feasibility point of view, the preliminary cost analysis has shown that the repair costs of the proposed solution are still far from the repair costs of a conventional vehicle. And to decrease the costs it's necessary to do higher reliability of fuel cells and batteries. Super capacitors are not the main bottleneck of the system, because they are connected series.

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THE SPHERE OF BUSINESS ETIQUETTE

Suppose you went to America or England. You have learned about the country in school, from television, from the Internet, and so forth. You also know the language. You don't want to offend the people there. However, you might offend the people there without wanting to. In your language courses, you cannot learn all the latest idioms. Knowing all about Buckingham palace will not help you in everyday life in London. News programs do not tell you about the subtle meanings of gestures. TV serials do not tell you what is acceptable in Samara but insulting in New York.

Our course of studies includes such subject as Business English. We study letter writing, telephone technique & business etiquette. We are going to tell you about the sphere of business etiquette. Our topic is Business Protocol.

With global information systems, worldwide telecommunications networks, and increasing international business travel, the «business world» seems to be shrinking. Accessibility to computers and communications worldwide has allowed corporations to expand their operations overseas. Sending the correct multi-cultural message is important for securing overseas business.

Knowing other cultures is a critical component of being able to succeed in doing business globally. Business people, international lawyers, and international business students must be aware of cross-cultural differences.

Knowing what greetings to say, what gifts should be given and how they should be presented, business protocol and entertaining manners, conversational do's and don'ts, punctuality tips, and other considerations are necessary elements for succeeding in the international arena. Many international lawyers practicing in the U. S. and U. S. business people may not be familiar with the customs and

practices in other countries. Many of these individuals will either hire consultants to acquaint them with these customs, take a «cultural checklist» seminar, or perhaps read books and view videotapes to learn more about foreign cultures.

International business protocol lends itself well to expert systems technology. The domain is well-bounded, has experts, requires symbolic processing, is performed frequently, and contains heuristic knowledge. The domain is quite amenable to interactive computer aids, such as the protocol expert system, and this approach may have a greater payoff in the student's learning retention over traditional methods used (i.e., videotapes, books, guides, etc.) in understanding international protocol.

Being «culturally aware» means to know enough about a society so that you can act in that society without offending others unintentionally. This means that you need to familiarize yourself with that society's norms. Going against these norms can go under various names. We list a few of them, from the strongest to the weakest: a) breaking a taboo; b) being rude; c) being impolite; d) being tactless; e) committing a faux pas; f) being politically incorrect (USA only); g) not setting the bon ton (cultured society).

This is the idea of necessity of learning other countries.

As you have heard, we were looking for information connected with communication tips, behavior hints. It was also interesting to find information about cooking and cuisine.

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E-CASH: A LEGAL STATUS IN RUSSIA

Nowadays the actual problem is the growing popularity of e-cash and Internet transfers. This article is about the legal nature of e-cash and its transfers.

The most widespread electronic payment systems are Webmoney, Pay-Cash, CyberPlat, E-gold, E-port.

As means of calculations «e-cash» are so-called electronic purse which are in this case serve. It is necessary to conclude only the contract with the representative of payment system. Being registered in system, concluding the contract with payment system, the user in electronic form accepts «the Agreement on a transfer of property rights».

Further it is possible to fill up a purse transacting cash or non-cash money resources in «e-cash».