The fundamental importance of inner speech can be appreciated by noting that half of the links pertain to it. Without inner speech many parts of the model would be isolated and its internal consistency would greatly suffer. Inner speech can internally reproduce and extend social and physical sources of self-awareness. If we did not have the capacity to talk to ourselves, self-awareness would only be possible in the presence of others or when confronted to physical stimuli. Even then, most perceived self-information could not be cognitively processed.

Т. М. Селиверстова

UNITS IN «INTERIOR DESIGN»

The topic of my dissertation is «Pedagogical designing of units». My Specialization is «interior design». The unit training is defined as the organization of educational process in modern pedagogic. So I want to say that educational information is divided into units. There are a lot of sources of the information on this topic and I used some of them.

The latest information was received from newspapers and magazines, both native and foreign. I also had to read some other books devoted to art and in particular to design.

I used the following lections on design of the environment:

- 1. "The History of material culture"
- 2. "The Basis of the theory of design"
- 3. "The World of modern design"
- 4. "The Design in our country and abroad"
- 5. "The Outstanding designers of the world"

I found out many valuable, interesting and unexpected things about pedagogical designing units of new educational system according to the Thesis of the Education Ministry 11.02.2002 №393.

The concept of Russia's modernization up to 2010 year. A professional interior designer knows many interesting secrets & owns the present Magic of Design. But if you want to re-decorate your home for joyous living you must know the basic principles of Design psychology.

With great pleasure I'd like to tell you some principles for your happiness. I discovered for myself a very interesting Style of Home Interior Design, known as Wabi Sabi. Wabi Sabi is an ancient Chinese philosophy which was adapted by the Japanese & practiced by many Westerners today. The most interesting Wabi Sabi principles are:

- 1. Simplify your life & home Design.
- 2. Take pleasure from natural beauty.
- 3. When you choose the best from your treasures, keep those accessories that support positive memories & some other.

When you love your home this love shines throughout & makes it easier for You to clean & maintain.

Undoubtedly it was interesting for me to find a great number of illustrations from «TATLIN» magazine including those rare works unknown to general public and which remained only in illustrations.

And now I want to show you the beauty of design projects. For example:

- 1. The bright art action «Architecture at wind» is rather an extreme situation.
- 2. The project «Potential Architecture» is not only aesthetic but also functional possibilities of architectural forms.
- 3. «The House of Music» is a special trend in the use of a new computer know-how in architecture.

I used such theoretical categories, as "function", "form" and "image". The valuable, interesting and unexpected ideas from books & magazines helped me to choose the following basic unites of variety:

- 1. The History of Design;
- 2. Computer Design;
- 3. Architectural Design;

- 4. The design of architectural environment;
- 5. Interior Design;
- 6. The Decoration of Home Interior.

And due to this information I came to a very important conclusion that the quality of higher education was the main purpose of student's training which varies according to the last dissertation. I expect these units of student's training to be able to take our higher education to a more advanced level and to meet the needs of a modern society.

С. И. Смирнова

PROMOTION STUDENT MOTIVATION IN THE LEARNING OF ENGLISH LANGUAGE

In preparing this work the author has tried to take into consideration the latest achievements in educational research made in the United States. The factual material collected in some papers compiled under the author's guidance has also been made of use.

The program under discussion is entitled IGM (Individually Guided Motivation program). The program which is designed to be implemented in school settings uses a number of specific procedures to enhance student motivation, including teacher – student individual conferences to set specific goals, tutoring by pairs and small – group conferences that are aimed at developing positive motivational behaviour.

The structure of the program boils down to the following parts:

1. One part of the program is a weekly 10 - to - 15 minutes conference between teacher and student. The teacher uses a number of techniques during the conference to encourage the student to do more work than that which was assigned. For example, if the target behaviour were increased motivation to read, the teacher would exhibit positive behaviours and attitudes toward reading, the