CONTENTS

EDUCATIONAL STANDARDS

Blinov V. I. Development of Professional Standards of Pedagogical Activities

3

Rubtsov V. V. Psychological and Pedagogical Training of Teachers for a New School

18

METHODOLOGY PROBLEMS

Kolesnikova A. K, Lebedeva I. P. Dispersion Analysis in Psychological and Pedagogical Research

29

EDUCATION MANAGEMENT

Borisiva~S.~G. Integrating the Concept of Marketing Assets Management into the Model of Educational Establishment Management

38

GENERAL EDUCATION

Zadorina O. S. The Content and Principles of Pedagogical Process

46

VOCATIONAL EDUCATION

Astafyeva O. V. Educational Franchising as an Educational Activity of a University of Economics

56

Nikulina T. V. Application of Educational Programmes of the 3-d Generation

65

PSYCHOLOGICAL RESEARCH

Zeer E. F. Self-determination of a Person in the Modern Conflicting Realities

71

Buyanova G. V. Temperament as a Factor of Professional Choice

81

INFORMATION TECHNOLOGIES IN EDUCATION

Kuznetsov A. A., Khenner E. K., Imakaev V. R., Novikova O. N. Forming IT Competences of Teachers in Russian Schools

88

FURTHER EDUCATION

Zhadko N. V. Intensification of Group Work in Business Training

97

EDUCATION ABROAD

Mikhailova N. S. Self-education of Correspondence Students as the Basis for the High Quality Manager Training

107

DISCUSSION

Tchapaev N. K. Preface to the paper "Providential Idea of Education in the Domestic Pedagogy of the second half of the XIX and the first half of the XX centuries" by Makarov M. I.

118

Makarov M. I. Providential Idea of Education in the Domestic Pedagogy of the second half of the XIX and the first half of the XX centuries

121

CONSULTATION

Elbaev Y.A., Kiyashchuk T.V., Kiyashchuk A.A. Tutoring in the Process of Psychological Support of Foreign Students in Russian Universities

129

SCIENCE LIFE

137

ISSUE AUTHORS

155