

their personality and religious, cultural and social values.

- Assess and record pupils' progress effectively, using means appropriate to their individual situation.

With the development of certain new technologies the individualisation of learning should become easier.

А. В. Курятников

DISTANCE EDUCATION AND THE CYBERSPACE

As my dissertation research is connected with the problem of distance education I have chosen a book which is called Cybrarian's Manual. Cybrarian's Manual is the collective virtual space created by the operations of millions of computers linked together. This book is a guide to cyber space. This guide was composed for users all over the world.

I think that computers have revolutionized our work and the information-seeking.

The aims of this collection of articles are to cover many of the practical, day-to-day aspects of a user's travels in cyberspace. It does not aim to cover management, political, or social aspects of the cyberspace journey. It is structured so that you can dip into it here and there or sit down and read it straight through. This book can be useful to a user who is willing to use the references given to read up on many of the topics. It is aimed at advanced audience—those of us who are ready to read books about Internet.

Having read this book I have got acquainted with the basic questions connected to the organization of the cyberspace. They are

1. the organizations of a network and use of network technologies;
2. operational systems;
3. realization of sites by language hypertext marking HTML;
4. the organization of access to the Internet;
5. safety problems;

6. tendencies of the World wide web development.

Area computer graphics and using multimedia file formats, and many other things are also the problems under discussion in this book.

Most of all I was interested in questions connected with programs' realization of a product. These are problems of sites realization, uses of files, opportunities of use of client-server technologies and the organizations of Databases as it is connected with my research work. I have acquainted with a lot of new ideas and interesting information which I hope will help me in my future research connected with a distance education.

**А. А. Лепихин,
Я. С. Булатова**

SIGNIFICANCE OF FINANCIAL MANAGEMENT IN THE SPHERE OF ATTRACTIVE INVESTMENT SOURCES ON THE SECURITIES MARKET

There is a problem of attractive additional capital for effective functioning of the companies at present situation in Russia. And so the investigation in this direction is very actual. The most acceptable techniques of research are showed in the book by Robert C. Higgins «Analysis for financial management».

Part 1 of this book looks at the management of existing resources, including the use of financial statements and ratio analysis to assess a company's financial health strengths, weaknesses, recent performance, and future prospects. Emphasis throughout is on the ties between a company's operating activities and its financial performance. A recurring theme is that a business must be viewed as an integrate whole and effective financial management is possible only within the context of a company's broader operating characteristics and strategies.

The rest of the book deals with the acquisition and management of new resources. Part 2 examines financial forecasting and planning, with particular emphasis on managing growth and decline. Part 3 considers the financing of